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## 5 Ways Shoppers Are Using Mobiles In-Store

https://grouptraderuk.wordpress.com/2015/09/03/grouptrader-consumer-news-5-ways-shoppers-are-using-mobiles-in-store/

Grouptrader Consumer News  $\Box\Box$  5 Ways Shoppers Are Using Mobiles In-Store. Shoppers are increasingly beginning to use smartphones not just to shop online, but also whilst shopping in-store. A recent study showed that 86% of retailers surveyed reported that customers used their mobile phones while shopping.

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