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InventHelp INPEX - 5 Tips for Marketing Your Idea at a Trade Show

<https://experts.allbusiness.com/marketing-your-idea-trade-show/15897/>

If you are an inventor or small business owner who isn't quite ready to exhibit, this can be a good way to learn, as well as to network. For those who are wary of paying to attend a show right now, check to see if there is a public access option. INPEX opens its doors to the general public on the final day, and this can be just the right opportunity to walk the floor and get a feel for the show.

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